



The Pima County-Tucson Task Force to Reduce Underage Drinking

Meeting Minutes
 Tuesday, February 23, 2010
 8:00 a.m.-9:30 a.m.
 Ward Six Council Office
 3202 East 1st Street
 Tucson, AZ 85716

In attendance: David Salafsky, Commission; Amelia Cramer, Pima County Attorney's Office; Margie Mortimer, Elvira Neighborhood Association; Susan Towne, Pima County Juvenile Court Center; Sandra Fimbres, Luz Social Services; Alan Dankwerth, Community Justice Board; Yolanda Herrera, SNAPP; Beverly Mason Biggers, MADD; Chuck Palm, Pima Prevention Partnership; Kim Briamonte, Pima Prevention Partnership; Allison Jacobs, Compass Behavioral Healthcare, Inc.

ITEM	ACTION	FOLLOW-UP
Welcome & Introductions	D. Salafsky called the meeting to order. Introductions made by all present.	
Prom and Graduation Letters	The TFRUD will send out Social Host letters for this year's Prom and Graduation season to make hotel owners and managers aware of Social Host and to remind them to enforce their own policies, such as maximum room occupancy. Businesses will be identified through the Chamber of Commerce and will include all of Pima County, even incorporated areas. TFRUD members also suggested the inclusion of information on Tip Line, Red Tag, and possibly a poster for hotels. Other ideas include a billboard, PSA, blasts to parents, and press release.	
Grant Update	Pima Prevention Partnership on behalf of the Commission on Addiction Prevention & Treatment (CAPT) will be applying for a Drug Free Community Grant (DFC). The DFC is a federal grant that funds coalition up to \$125,000 per year for 10 years. The CAPT is eligible for five more years of funding. The due date is March 19 th . The hardest part of the grant is the 100% matching of the \$125,000. The DFC grant application cannot overlap with other DFC grantees and pending applications. The DFC grant must address youth 18 and under and two substance abuse problems, such as prescription drugs and meth. TFRUD member suggestions include addressing special events and holiday periods, the justice system, community messaging, keg registration, advertising and counter advertising, technology – Facebook and Twitter, liquor license hearings, mapping, Rio Nuevo, letter writing policy, and trainings.	
Keg Registration	Currently, there are 15 establishments to begin the keg registration pilot program. The	

	resources and supplies have been adopted from the state of Iowa's keg registration program. Also, Iowa offered to share their software database with us once we are farther along with our own keg registration program. Next steps include printing of materials, training and follow-up with Tucson Police Department, and press release with keg retailers after implementation of the program.	
Call to the Audience	Walk Like MADD is Saturday, February 27 th at the UA Mall. Teen Town Hall at Desert View by Luz Social Services on March 11 th from 12:30 – 2:00 PM.	
Meeting Adjournment	Meeting adjourned at 9:30 am.	